

WE ARE SOCIAL ACTION FUND

The Board of Trustees of the Junta Constructora del Temple Expiatori de la Sagrada Família Foundation has set up the Social Action Fund, an initiative created with the desire to serve the most vulnerable people and groups. It is based on three pillars: **community**, **equity** and **solidarity**, to build a better society; one that is more humane, more just and more solidary.



NUMBER OF PROJECTS SUBMITTED

650

OF WHICH ARE ELIGIBLE

276

AMOUNT ALLOCATED

€2.3M

WE ARE WORSHIP



VISITORS

66 INTERNATIONAL MASSES

51,696

19 DIOCESE EVENTS AND MASSES

23,267

Of which:

● Blessing of the towers of the Evangelists

1,774

● Misa Criolla giving thanks for 10th anniversary of Pope Francis' pontificate and for peace in the world

2,285

VISITS TO THE CHAPEL OF THE HOLY SACRAMENT AT THE BASILICA

280,670

WE ARE TRANSPARENCY

100% of the Basilica's income is private

126.9

INCOME (millions of Euros)

98% From visitors

1%

Private inheritances and legacies

1%

Other

85.1

EXPENSES (millions of Euros)

52% Construction and works

Temple management

26%

General services

15%

Contribution to Diocese Common Fund

4%

Barcelona City Council Agreement

3%

Auditors: Ernst & Young

INTERNAL EMPLOYEES ON PERMANENT CONTRACTS

65% men

35% women

91

EXTERNAL COLLABORATORS

1,597

WE ARE COMMUNICATION

4,531,806

VISITS TO THE WEBSITE

Up 22.83% from 2022

3,716,081

Buying tickets (82%)

815,725

Browsing the site (18%)

SOCIAL MEDIA FOLLOWERS

f

200,662

Up:

5.8%

X

44,468

Up:

9.27%

ig

205,538

Up:

14.2%

yt

20,531

Up:

14%

in

2,412

(data from September 2023)

MEDIA APPEARANCES

4,604

1,996,535,331

AUDIENCE

WE WILL FINISH IT

2023 Annual Report



WE ARE UNIVERSAL

VISITORS

(up 24.47% from 2022)

4,707,367

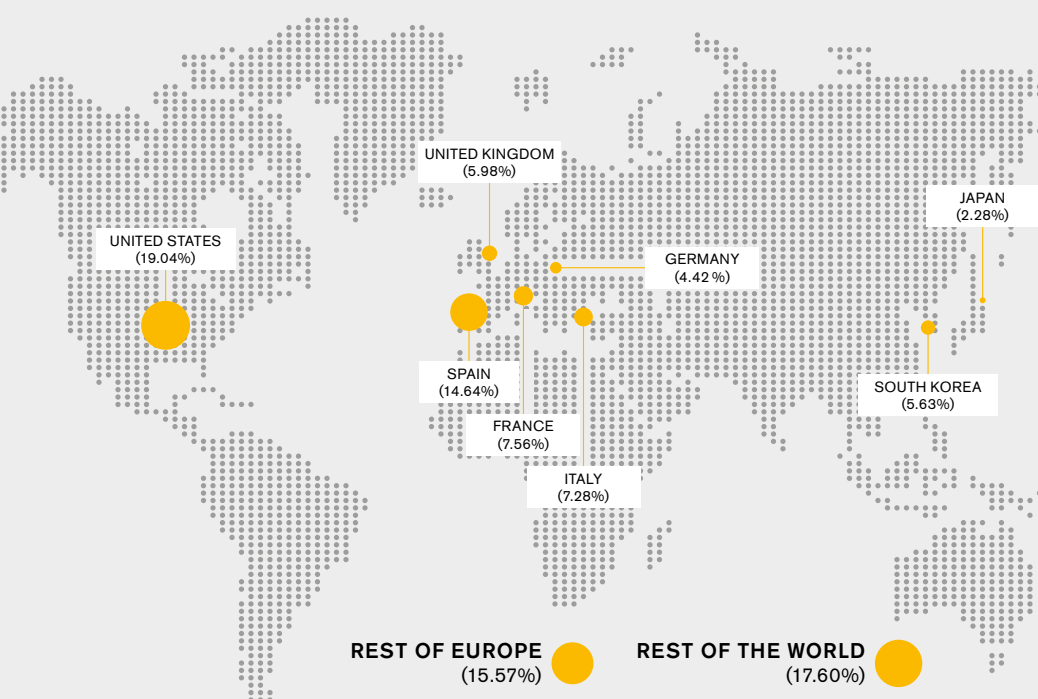
VISITORS TO GAUDI HOUSE MUSEUM

(up 30.16% from 2022)

123,762

In 2024, by mutual agreement and under contract, management of the Gaudí House Museum will be handed over to BSM.

Where are visitors from?



The average visitor is a woman between 46 and 60 years old with university studies who came to Barcelona for the first time, by plane with her family, and stayed overnight in the city. She thinks the Sagrada Família is a must-see attraction. It is the first time she has visited us and would recommend it to her friends and family.

OVERALL SATISFACTION WITH THE VISIT (out of 10): **9.26**

WE ARE UNDER CONSTRUCTION



01.



02.



03.



04.

01

Crowning of the towers of the Evangelists Matthew and John with the figures of the tetramorph, symbolised by a human figure and an eagle, respectively. The culmination of the towers of Matthew and John means **the whole group of the towers of the Evangelists is now complete.**

02

Completion of the basement and slab for the **Chapel of the Assumption.**

03

Completion of the **lanterns on the side roofs** of the Passion façade and three of the four lanterns on the Nativity façade. Work continues on the ceramic cladding on the vaults.

04

Restoring the spires on the four bell towers on the Nativity façade, dedicated to the apostles Simon, Jude Thaddeus, Matthias and Barnabas.

WE ARE THE PEOPLE

SANT JORDI

For **Sant Jordi**, 34 members of the social organisation El Lloc de la Dona made stained-glass windows inspired by the rose of Sant Jordi and made solidarity roses for the Sagrada Família. The Basilica welcomed 3,390 people called Jordi or Jordina from all over the world.

INNOVATION

In 2023, the Sagrada Família inaugurated a **new audiovisual space** in the museum that features a projection on glass of the polyfunicular model of the crypt at Colònia Güell and a mapping on the four models showing the evolution of the Basilica. Plus, the official Sagrada Família app launched a new **augmented reality experience** for users to discover parts of the Basilica that aren't open to the public.

OPEN DOORS DAYS

For the Santa Eulàlia Open Doors Days in 2023, the number of free tickets was increased to 9,000 and 15,000 tickets were given out for the Open Doors Days for the Mercè festivities.

ACTIVITIES

In terms of family activities, 3,194 girls and boys joined us in the workshops we organised for Easter and Christmas, including the Festival de la Infància (Children's Festival) with the final project for the cross on the tower of Jesus.



CONCERTS

In addition to the traditional Easter and Christmas concerts, the Berliner Philharmoniker performed a dress rehearsal to an audience and the corresponding concert. The Barcelona Symphonic Band performed for the first time at the Basilica to celebrate the completion of all four towers of the Evangelists.

PEOPLE

24,000

3,194

9,009

PEOPLE

STUDENTS

We welcomed 157,748 school children (55,321 Spanish and 102,427 foreign) and 2,650 university students (2,027 Spanish and 623 foreign).

160,398

SOCIAL VISITS

Continuing our programme of social visits, we hosted 397 tours with a total of **5,993 people from socially vulnerable groups**. Plus, we welcomed a special visit in collaboration with the ONCE Foundation on International Day of Deafblindness.

5,993



ILLUMINATIONS

Like each year, we had three **charity illuminations**: for the "Light it up for Huntington's Disease" campaign, World Red Cross and Red Crescent Day, and World Day to Fight Myasthenia Gravis. For Easter, we lit up the Passion façade and at Christmas, the sculpture groups on the Nativity façade. A total of 23,163 people came to see these narrated light and music shows.

23,163



EXHIBITION IN JAPAN

Through a partnership with the NHK group, **the travelling exhibition "Gaudí and the Sagrada Família" opened** in Japan, focusing on Gaudí and his legacy. It was inaugurated at MOMAT in Tokyo and welcomed 280,499 visitors. At the Sagawa Art Museum in Moriyama, 65,738 people came to see it. It is currently at the Nagoya City Art Museum, where 26,715 people had been to see it through 31 December 2023.

372,952

WE ARE SAGRADA FAMÍLIA

sagradafamilia.org

