



**WE WILL
FINISH IT**

2024 Annual Report



WE ARE UNIVERSAL

VISITORS

(Up 2.7% from the previous year)

4,833,658

In 2024, management of the Gaudí House Museum was handed over to BSM.

Where are visitors from?



The average visitor is a woman from the United States between 46 and 60 years old who came to Barcelona by plane with her family for the first time and is staying at a hotel in the city. She thinks the Sagrada Família is a must-see monument. It is her first visit to the Temple, she rates it a 10 and would highly recommend it to others.

OVERALL SATISFACTION WITH THE VISIT
(out of 10):

9.26

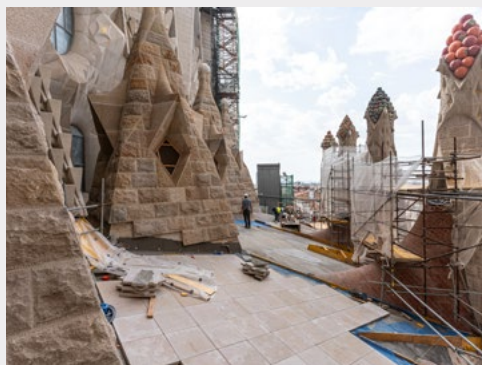
WE ARE UNDER CONSTRUCTION



01.



02.



03.



04.

01

The **tower of Jesus Christ** reached 142.5 metres with construction of the twelfth level.

02

In the cloisters of the **Chapel of the Assumption**, on Carrer de Provença, the windows, columns, stone arches and ceramic vaults have been installed in most sections and construction is now under way on the chapel walls.

03

On the **roofs** of the side naves, once the stone lanterns were finished, ceramic vaults have been built with a significant section of the stone cladding completed.

04

On the Nativity façade, the **Jude Thaddeus bell tower** has been restored.

WE ARE THE PEOPLE

SANT JORDI

For Sant Jordi, **2,889 people** called **Jordi or Jordina** in any language visited the Basilica for free. For the first time, the day included a digital art projection called *Rosa, Rosae*, created with artificial intelligence specially for the occasion and based on the values of innovation and creativity.

CONTINUOUS UPDATES

The Sagrada Família has installed **new tactile models** in the “Central towers” room of the Museum. The room features models of the towers of the Evangelists, the tower of Jesus Christ with its cross pinnacle, and a tactile model of the tower of the Virgin Mary. The first to explore them were a group of fifty members of the ONCE Foundation with visual impairments.

DEALS FOR LOCALS

14,178 people took advantage of the deal on tickets for locals in December 2024 and January 2025.

PEOPLE

OPEN DOORS DAYS

In 2024, **8,500 tickets** were given out for the Santa Eulàlia Open Doors Days and **20,000** for the Open Doors Days for the Mercè festivities.

28,500

SOCIAL VISITS

Continuing our programme of social visits, we hosted 352 tours with a total of **6,082 people from socially vulnerable groups**. Plus, there was the art workshop “Growing with the Sagrada Família” for **100 older residents** in the neighbourhood.

6,182



ACTIVITIES

Regarding family activities to allow the little ones to experience the Temple, **3,412 boys and girls** took part in the children's workshops and activities for Easter and Christmas, as well as at the Children's Festival and the Faig Gaudí fair.

3,412



CONCERTS

In addition to the Easter and Christmas concerts, we also had the traditional carolling on the Nativity façade. A total of **4,255 people** took part.

4,255

STUDENTS

We welcomed **115,855 international students and 66,770 national students**.

Plus, eight early years and primary schools from Barcelona, Vilassar de Dalt, Badalona, Igualada and Pineda de Mar took part in the **Integrated Art** project, working on projects about Gaudí's work that incorporated several subject areas. A total of **328 students** participated.

182,953



ILLUMINATIONS

We **lit up the façade** for charity on three occasions: in May for National Epilepsy Day, in November for World Diabetes Day and for Red Week. For Easter, we lit up the Passion façade and at Christmas, the sculpture groups on the Nativity façade. In May, it was also lit up to commemorate Europe Day. A total of **44,650 people** came to see the Basilica lit up on these days, sometimes with a special narrated light and music show.

44,650

WE ARE SOCIAL ACTION FUND

The Board of Trustees of the Junta Constructora del Temple Expiatori de la Sagrada Família Foundation launched the second call of the Social Action Fund, an initiative created with the desire to serve the most vulnerable people and groups. It is based on three pillars: community, equity and solidarity, to build a better society; one that is more humane, more just and more solidary.



NUMBER OF PROJECTS
SUBMITTED

530

OF WHICH ARE
ELIGIBLE

269

AMOUNT ALLOCATED
(50% more than the first call)

3.5 M€

WE ARE WORSHIP



VISITORS

102 INTERNATIONAL MASSES

80,072

12 DIOCESE EVENTS AND MASSES

14,590

VISITS TO THE CHAPEL OF THE HOLY
SACRAMENT AT THE BASILICA

273,998

WE ARE

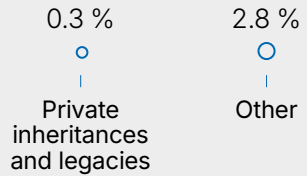
TRANSPARENCY

100% of the Basilica's income is private

133.9

INCOME
(millions of Euros)

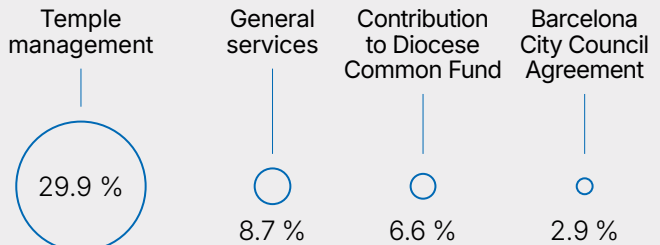
96.9%
From
visitors



86.2

EXPENSES
(millions of Euros)

51.9 %
Construction
and works



Auditors: Ernst & Young



WE ARE

COMMUNICATION

5,490,626

VISITS TO THE WEBSITE

Up 21.15%
from the previous year

4,550,631 Tickets

939,995 Website visits

SOCIAL MEDIA FOLLOWERS



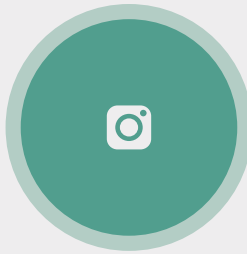
206,000

● 2.66%



45,440

● 2.19%



235,010

● 14.34%



22,500

● 9.60%

in



3,610

● 49.67%

● Increase

Source: Metricool

Total

4,003,497

VIDEOS

Up 83.14%
from the previous year

YouTube videos

878,140

Instagram videos

3,125,357

Source: Metricool

11,246

MEDIA APPEARANCES

Up 144.27%
from the previous year

Source: Rebold

WE ARE

**SAGRADA
FAMÍLIA**



sagradafamilia.org